



# working with you...

...support for SMEs in the East Midlands

Our **working with you** programme is designed specifically for SMEs in the East Midlands. We offer practical support and easy access to the knowledge and resources on offer here at Nottingham Trent University (NTU).

## How can we help?

We're committed to helping both new start-ups and SMEs to grow and develop their businesses. Whatever challenge you are facing, we can help.

There are many ways we help you to grow, commercialise ideas and develop new and improved products and services. Through our **working with you** project, eligible SMEs in the East Midlands can benefit from consultancy, advice, workshops, access to facilities, funded support, information about grant and finance opportunities and student and graduate placements.

### Talent

Our recruitment hub meets the changing skills needs of SMEs. First we'll provide a free assessment to help you identify your recruitment needs. We can then offer short and long placements and project roles, as well as links with potential graduate level employees and postgraduate students. We have a strong reputation for the excellence of our graduates and our emphasis on practical and vocational education makes our students an ideal choice for employers.

### Skills

We provide management development support and mentoring for established and growing businesses. Our experts support SMEs through free workshops and events covering topics such as management, entrepreneurship, growth and innovation. These events not only provide new skills, knowledge exchange but also the opportunity to network with other SMEs and our academic experts.

### Innovation

We are here to help you innovate at every stage, whether you want to develop a new product or service, or reach new customers. We know that SMEs often find it difficult to access industry expertise and expensive equipment. This is where our resources can become invaluable. We offer collaboration with our expert academic and technical staff, supported by student projects, using our extensive facilities. Our knowledge can make a real difference to your products, services and profit.

“Amberol found working with Dr Luke Harmer and the team at NTU extremely worthwhile and beneficial. Whenever advice was required an expert was duly summoned and the problem solved. The whole process was pleasant and conducted in a friendly atmosphere. We would urge others to avail themselves of the resources on tap.”

John Williamson, Marketing Manager at Amberol Ltd



## Why NTU?

- We're committed to helping SMEs grow and develop, investing £1.9 million in our **working with you** project specifically to support East Midlands SMEs.
- Our dedicated SME engagement team provides easy access to University resources. Account Managers will assess your individual needs and help you to identify the right support, which is funded for eligible SMEs.
- NTU is constantly investing in new resources and facilities.
- Our academics boast extensive experience in industry and the professions and are involved in world-leading research, which they translate into the language of SMEs.

## Contact us

It's easy to work with us. Get in touch to find out how, or to register for regular updates on news and free events, surgeries, workshops and networking opportunities.

**Tel:** +44 (0)115 848 8899

**Email:** [workingwithyou@ntu.ac.uk](mailto:workingwithyou@ntu.ac.uk)

**[www.ntu.ac.uk/workingwithyou](http://www.ntu.ac.uk/workingwithyou)**



**NOTTINGHAM  
TRENT UNIVERSITY**

